



FOR IMMEDIATE RELEASE

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Skowhegan Savings Bank Opens New State-of-the-art Branch in Augusta

Announces summer long grand opening celebration with free food on Friday's from local eateries, weekly iPad Mini drawings and a grand prize Old Town Canoe

Augusta, Maine - Skowhegan Savings recently announced the grand opening of their new, state-of-the-art branch in Augusta. As part of a six-week grand opening celebration, Skowhegan Savings Bank CEO John Witherspoon presided over a ribbon cutting ceremony at 450 Civic Center Drive on Wednesday, June 19. Augusta Mayor William Stokes, Kennebec Valley Chamber of Commerce Executive Director Peter Thompson, Chairman of the Skowhegan Savings Board of Directors Roger Gifford of Gifford's Ice Cream, and 50 other bank representatives and members of the local business community attended the ceremony.



From left: Peter Thompson, William Stokes, Roger Gifford and John Witherspoon.

“We are delighted to be opening the doors of our new Augusta branch,” said John Witherspoon, Skowhegan Savings President and CEO. “Our new Augusta branch is only 10 minutes away from our former branch in Belgrade and is much more accessible to a growing number of business clients in Augusta.”

The Skowhegan Savings Augusta branch is also the first Skowhegan Savings branch to feature “open dialogue banking.” Open dialogue banking allows for more personalized communications with customers by removing the barriers of a traditional teller line. The new branch will also be accessible from both sides of the road and will feature convenient drive-up banking.

To celebrate the grand opening, Skowhegan Savings Bank will be hosting events and giveaways all summer long, including a brand new Old Town Canoe giveaway, iPad mini giveaways each week, and free lunches on Fridays hosted by area restaurants (see schedule below).



With the Augusta branch opening, Skowhegan Savings has re-located the Belgrade branch located at 940 Augusta Road to the new Augusta branch. Simultaneously, the bank opened a new, state of the art drive-up ATM machine in Belgrade.

Grand Opening Celebration Schedule:

June 21st: Free Friday Taste from 11:30 AM -1:00PM featuring The Sunset Grill

June 28th: Free Friday Taste from 11:30 AM -1:00PM featuring The Red Barn

July 12th: Free Friday Taste from 11:30 AM -1:00PM featuring Cloud 9 at The Senator Inn and Spa

July 19th: Free Friday Taste from 11:30 AM -1:00PM featuring Roosters

July 26th: Free Friday Taste from 11:30 AM -1:00PM featuring Wrap & Roll

About Skowhegan Savings:

Skowhegan Savings, founded in 1869, is an independent mutual savings bank dedicated to strengthening the Maine families, businesses and communities it serves. Named as one of Maine's Best Places to Work in each year from 2009-2012, Skowhegan Savings' team of friendly, committed employees takes pride in delivering personalized, competitive banking services offering straight forward banking advice and fair deals for customers. An innovative and progressive approach to banking ensures their customers enjoy a banking experience that is quick, easy and convenient. Skowhegan Savings' ten Maine branches include two locations in Skowhegan, as well as locations in Augusta, Belgrade (full service ATM only), Bingham, Dexter, Fairfield, Jackman, Madison, Norridgewock, and Pittsfield. For more information, visit skowhegansavings.com or contact Customer Service at 800-303-9511.